

Mandatory Disclosures 2021-22



**SIVA SIVANI INSTITUTE OF MANAGEMENT
NH-44, Kompally, Secunderabad-500100
Telangana,India.**

Updated on 07th April, 2021**1. Name of the Institution**

AICTE File No	F.No. South-Central/1-4261592859/2019/EOA
Date & Period of last Approval	15th June, 2020 (2020-2021)
Name of the Institution	SIVA SIVANI INSTITUTE OF MANAGEMENT
Address of the Institution	NH-44, Kompally, Secunderabad-500100, Telangana, India
Phone number with STD Code	040-27165450-54
Mobile number	9133305060
FAX number with STD code	Fax: 040 - 27165452
Email	info@ssim.ac.in
Website	www.ssim.ac.in
Nearest Railway Station (Distance in Km)	Secunderabad Railway Station – 14.1 Km
Nearest Airport (Distance in Km)	Rajiv Gandhi International Airport, Shamshabad (85.3 Kms.)
Type of Institution	Private-Self Financed (AICTE approved autonomous institute)

2. Name and Address of the Society

Name of the Society	S.P. Sampathy's Siva Sivani Educational Society (2906/97)
Type of the organization	Society
Address of the organization	Flat No. G12, Sapphire Complex, Amrutha Hills, Punjagutta Hyderabad.
Telephone	040-27165450-54
Email	info@ssim.ac.in

3. Name and Address of the Director

Name of Director	Dr. S.V. Ramana Rao
Exact Designation	Director, SSIM
Phone number with STD Code	040-27165450-54
Mobile number	9959110061
Email ID	ramanarao@ssim.ac.in
Highest Degree	Ph.D.
Field of specialization	Finance

4. Name of the Affiliating University

Not Applicable

5. Governance

Members of the Board of Governors (BOG) and their brief background

The institute has a well-designed internal organizational structure amenable to an effective decision making process. The Board of Governors is the highest decision making body of the institute and the Administrative Committee is a facilitating body of administration. The institute has designated administrative personnel to resolve different issues that are material to the day-to-day functioning.

1.	Smt. S. Aarathy, President, S. P. Sampathy's Siva Sivani Educational Society	Chairman
2.	Dr. Sailesh Sampathy Vice President, S. P. Sampathy's Siva Sivani Educational Society	Co-Chairman
3.	Dr. S.V. Ramana Rao Director, Siva Sivani Institute of Management	Member-Secretary (Ex-Officio)
4.	Prof. Mohammad Masood Ahmed, Secretary, Association of Health and Hospital Administration Professor of Healthcare Management, Hyderabad.	Member
5.	Smt. Deepika Sampathy Secretary, S. P. Sampathy's Siva Sivani Educational Society	Member
6.	Prof. M. Kamalakar Executive Vice President, S.P. Sampathy's Siva Sivani Group of Institutions	Member
7.	Prof. A. Sudhakar Director-General, S.P. Sampathy's Siva Sivani Group of Institutions	Member
8.	Sri Y. Narsaiah Goud, OSD/GPW	Nominee of the State Government
9.	Prof. S.F. Chandrasekhar Professor & Area Chair - HR, SSIM	Member
10.	Prof. N.C. Rajyalakshmi Professor & Program-Chair- PGDM, SSIM	Member
11.	Prof. K.S.Harish Professor & Program-Chair-Business Analytics, SSIM	Member
12.	Dr. V. Jayalakshmi Associate Professor & Program-Chair- BIFS, SSIM	Member
13.	Sri T. Thirumal Reddy Assistant Professor, SSIM	Member

Members of Academic Advisory Body

ACADEMIC ADVISORY BOARD

The Academic Advisory Board provides guidance to the Institute and the Director concerning the PGDM courses and curriculum design, content and delivery of all SSIM academic programs. They help provide a strategic vision and ensure that the curriculum includes relevant knowledge students will need in the field. The AAB also provides advice related to faculty sourcing, evaluation and retention. External stakeholders from local businesses, industries, government and education provide value in helping to deliver academic programs.

CHAIRMAN

SMT. S. AARATHY

President & Chief Executive, SSGI.

CO-CHAIRMAN

DR. SAILESH SAMPATHY

Vice President & Dy. Chief Executive, SSGI.

EX-OFFICIO SECRETARY

PROF. S.V. RAMANA RAO

Director, SSIM.

SI. No.	MEMBERS	PLACE
1.	Sri S. Abhirama Krishna, Director, South State Business School	Secunderabad.
2.	Dr. Amiya Bhaumik, Vice Chancellor, Lincoln University College	Malaysia.
3.	Dr. Ashok K. Agarwal, Director, EWB International, Chairman, NSF India	Hyderabad
4.	Dr. Asit Mohapatra, Professor of Practice – OB & HRM, Indian Institute of Management	Ranchi
5.	Dr. V.G. Chari, Formerly Assistant Vice President, SSGI	Secunderabad
6.	Smt. Deepika Sampathy, Associate Vice President, SSGI	Secunderabad
7.	Sri M. Gopalakrishna I.A.S. (Retd.), Former Chairman, REC	Hyderabad.
8.	Sri Wunnava S Govindnath, Chief Strategic Officer, SSIM	Hyderabad.
9.	Sri Gubba Prashanth, Research & Technical Head, Gubba Cold Storage	Secunderabad.
10.	Dr. M. Kamalakar, Executive Vice President, SSGI	Secunderabad
11.	Sri Lakshmipathi Itha, Human Resource Director, GVK BIO	Hyderabad.
12.	Smt. Mamatha. M, Senior Vice President, HSBC Bank	Hyderabad
13.	Dr. G.D. Mogli, CEO, Dr. Mogli Health Care Management Consultancy	Hyderabad .
14.	Sri Murali. R, Executive Director Celkon Mobiles, Celkon Mobiles Pvt Ltd.	Hyderabad.
15.	Sri Petluri Srinivas, Member, Warehousing Development and Regulatory Authority (WDRA)	Delhi
16.	Sri Raghavendra Rao, Director, Global Sales Operations (FS)	Hyderabad.
17.	Sri Ram Bhoopal. P, Co Founder, M/s. Riverbridge Tech Venture Pvt. Ltd	Hyderabad.
18.	Prof. K.S. Ramachandra Rao, Management Consultant	Hyderabad.

19.	Sri Ravi Shankar Meela, Executive Director, Sudhakar PVC Products Pvt. Ltd, Nalgonda District	Telangana
20.	Sri Satish Naidu, Founder & Chief Visionary, Invensure Life Insurance Pvt. Ltd.	Secunderabad.
21.	Sri C. Shanthan Reddy, Managing Partner, Arise Films	Hyderabad.
22.	Dr. S. Siva Kumar, Divisional Chief Executive, ITC Agro Business Division	Secunderabad.
23.	Sri Srikanth Surampudi, General Manager – HR & Regional HR Head – Hyderabad, Tata Consultancy Services Ltd,	Hyderabad
24.	Prof. A. Sudhakar, Director – General, SSGI,	Secunderabad
25.	Prof. V. Venkaiah, Director, Centre for Education Technology and Learning Sciences,	A.P.
26.	Prof. B.R. Virmani, Chairman, Centre for Organization Research & Development in Management, (CORD-M)	Hyderabad.
27.	Prof. V. Viswanadham, Formerly Director (Academic), SSIM	Secunderabad
28.	Prof. B. Yerram Raju, Adviser, Telangana Industrial Health Clinic Ltd, Govt. of Telangana	Hyderabad.
29.	Sri P. Bhaskara Murthy, Independent Consultant, IQPRO Analytics	

- **Frequently of the Board Meeting and Academic Advisory Body**

Frequency of meetings

Board Meeting	-	Once in a Year
Academic Advisory Board	-	Once in a Year

- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements**

Faculty involvement

- In Industry academia interaction
- In updating and revisiting curriculum
- In upgrading their knowledge and skills to share with students
- In research initiatives that can be taken to classrooms
- Participating in various conferences /Workshops/FDPs

Student Involvement

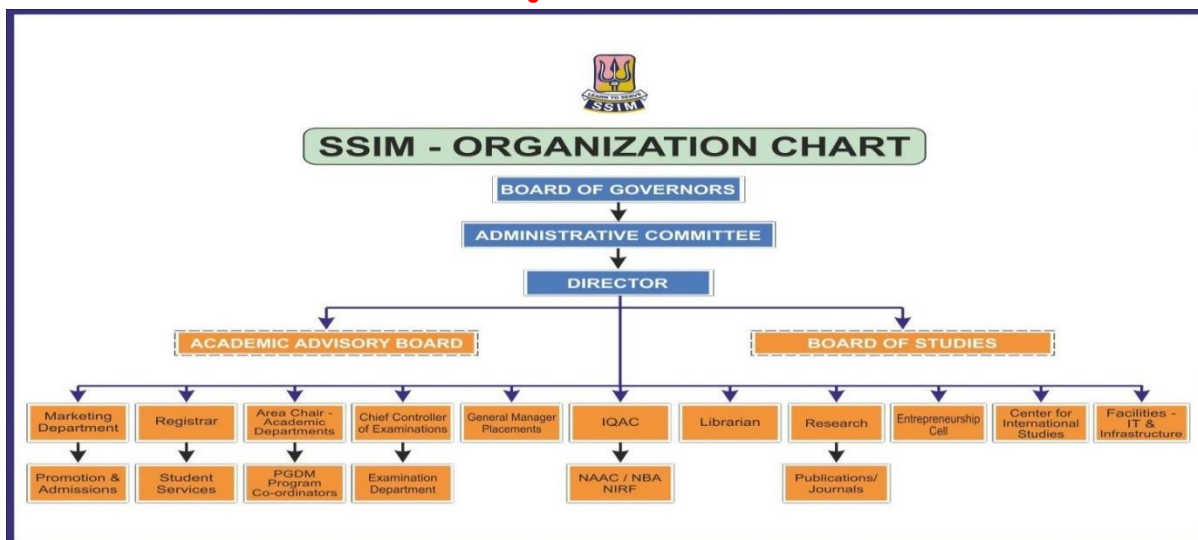
- Being part of various committees that contribute to effective program delivery and implementation – e.g. Placement committee and IQAC.
- Participating in various conferences, competitions and management fests organised by peer institutions to maintain brand image of the institute.

Organizational Chart and Processes

- Mechanism / Norms and Procedure for Democratic / Good Governance

Various governing and administrative bodies have been formed and are in place to ensure good governance. Adherence to various committees as prescribed by AICTE and other regulatory bodies. Various internal committees have been formed to maintain good governance.

Organisational chart:



- Student Feedback on Institutional Governance and Faculty performance

Student's feedback plays an important role in improvement of teaching quality. The students have the facility to provide faculty feedback in formal procedures. Students give feedback on faculty performance at the end of every trimester on a scale of 1 to 5, in a prescribed format. The students also have the facility to meet the course coordinators to share feedback on various sessions and any other improvements that they seek.

Feedback from students at the end of each trimester for each course covers the following aspects.

1. I understood all the topics taught in the course.
2. The topics covered were according to the course outline given.
3. Continuous Internal Assessment components were as per the course outline.
4. Faculty member is presentable and punctual.
5. Faculty member provided the necessary inputs to the class.
6. Faculty member communicates clearly.
7. I was helped to relate concepts to applications in corporate world.
8. Classroom atmosphere created by the faculty was conducive to learning.
9. Discussions facilitated in the class are subject-focused.
10. I received helpful and timely feedback on my performance and progress throughout the trimester.
11. Internal marks awarded to me were fair and impartial.
12. I could easily approach the faculty for guidance and clarifications.
13. I got a fair opportunity to present my views.
14. I received satisfactory explanations for my queries/doubts.
15. Overall usefulness of the course to me.

Grievance Redressal Committee for Students, Faculty and Staff

Grievance Redressal Committee will deal with student grievances that are not adhered in purview of Anti-Ragging Committee and SC/ST committee. Based on a written request, the committee may, as its discretion, invite the aggrieved student for a personal hearing. All the representations received by the end of the previous month shall be deliberated upon its meetings. The Committee may at its own discretion, invite the aggrieved student for a personal hearing on the basis of a written request. The above committee may hold its meetings from time to time as required. The term of this committee shall be for two years.

The Committee shall also receive the application/complaint from employees and other public (stakeholders) and acknowledge the receipt within 3 days.

RESPONSIBILITIES OF GRIEVANCE REDRESSAL COMMITTEE

- The Committee shall study, analysis and submit its recommendations to the Director within 15 days from the date of receipt of application / complaint.
- The grievance needs to be redressed and disposed-off as soon as possible however not exceeding 30 days from the date of receipt.
- However, under circumstance a policy decision is warranted, the subject matter may be referred by Director to Chairman Governing Body with request for direction and guidance.

Grievance Redressal Committee (for students)

The Director is pleased to constitute a Grievance Redressal Committee for students for the year i.e. 2021-22. with the following as its members.

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Prof. K.S.Harish	Professor & Programme Chair-Business Analytics	Coordinator	9391114937	profharish@ssim.ac.in
2	Prof. S.F. Chandrasekhar	Professor	Member	9391114937	chandra@ssim.ac.in
3	Prof. N.C Rajyalakshmi	Professor & Programme Chair- PGDM	Member	9393332652	rajyalakshmi@ssim.ac.in
4	Dr. V. Jayalakshmi	Associate Professor & Programme Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in
5	Sri M. Pardhasaradhi	Associate Professor & Coordinator – PGDM Juniors	Member	8639493357	mpardhasaradhi@ssim.ac.in
6	Sri T. Thirumal Reddy	Assistant Professor & Coordinator – BIFAAS, Marketing (SR) and General (SR)	Member	8688076541	thirumalreddyt@ssim.ac.in
7	Dr. Uma Maheswari	Assistant Professor & Coordinator – Business Analytics	Member	8712805850	maheswarigopinath@ssim.ac.in
8	Smt. Kiranmayi Patel	Assistant Professor & Coordinator – PGDM Seniors	Member	9491883885	kiranmayip@ssim.ac.in
9	Sri K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	sreehari@ssim.ac.in
10	Sri B. Jenny Prashanth	Student	Member	7097003595	jennyprashanth7@gmail.com
11	Sri Syed Fayaz	Student	Member	9515787828	sdfayaz39@gmail.com
12	Ms. P. Pranavi	Student	Member	9885835191	pranavipadala@gmail.com

Grievance Redressal Committee (for faculty and staff)

The Director is pleased to constitute a Grievance Redressal Committee (for faculty and staff) for the year 2021-22 with the following as its members.

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1.	Dr. S.V. Ramana Rao	Director	Coordinator	9959110061	ramanaroo@ssim.ac.in
2.	Prof. A. Sudhakar	Director-General, Siva Sivani Group of Institutions	Member	9849754802	sudhakaare@ssim.ac.in
3.	Prof. S.F. Chandrasekhar	Professor	Member	9391114937	chandra@ssim.ac.in
4.	Prof. N.C Rajyalakshmi	Professor & Programme Chair- PGDM	Member	9393332652	rajyalakshmi@ssim.ac.in
5.	Prof. K.S.Harish	Professor & Programme Chair- Business Analytics	Coordinator	9391114937	profharish@ssim.ac.in
6.	Dr. V. Jayalakshmi	Associate Professor & Programme Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in
7.	Sri K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	sreehari@ssim.ac.in
8.	Sri K.N. Srinath	Chief Finance Officer	Member	9849665857	srinath@ssim.ac.in



Grievance Redressal

Establishment of Anti Ragging Committee

ANTI RAGGING MEASURES

The institute has constituted the Anti-Ragging Committee and Anti-Ragging Squads for overseeing the strict and meticulous implementation of all the directives. The members of the anti-ragging committee and anti-ragging squads along with their mobile numbers are being displayed for the benefit of the students specially the newly admitted students.

The Institute educates the students enrolled in various programs at the beginning of each academic year about the Anti-Ragging Policy and zero tolerance for ragging at the Institution. Each student, as well as his/her parents/ guardian, are mandatorily required to submit separate undertakings in the form of an affidavit at the time of admission to the effect that they are aware of the prohibition of ragging and the punishment prescribed both under penal laws as well as under these regulations.

Anti-ragging hoardings, banners, billboards are displayed at prominent places in the Institution campus, including hostels, canteens, messes, cafeterias, buses, playgrounds, lawns, labs, etc. Every student has to sign an anti-ragging undertaking to the institution.

PUNISHMENT FOR RAGGING

1. Imprisonment for up to 3 years (under the existing laws).
2. Fine up to Rs. 25,000/-.
3. Expulsion from SSIM.



Display of Antiragging Boards in Campus



Anti-Ragging Committee & Squad

ANTIRAGGING COMMITTEE & SQUAD

This committee and squad will look into the issues related to the Ragging in the campus, and Institute buses.

The Director is pleased to constitute an Anti Ragging Committee for the year 2021 - 2022 with the following as its members.

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Dr. S.V. Ramana Rao	Director	Coordinator	9959110061	ramanarao@ssim.ac.in
2	Sri. S. Ramesh	Station House Officer, Pet Basheerabad Police Station, Kompally	Member	9490617229	sho-ptbad-cyb@tspolice.gov.in
3	Sri. Ch. Narasimha	News Reporter	Member	9849245172	nchedideepu@gmail.com
4	Sri. K. Sreehari	Associate Professor & Controller of Examinations	Member	9391115088	srihari@ssim.ac.in
5	Prof. Pavan Patel	Professor	Member	9440346363	pavanpatel@ssim.ac.in
6	Dr. A.G. Jayashree	United Way of Hyderabad, NGO, Consultant	Member	8096660990	jayashree@unitedwayhyderabad.org
7	Sri. B. Deva Sahayam	Dy. Manager (Parent)	Member	9393332654	devasahayam@ssim.ac.in
8.	Sri Raghavendra	Student	Member	7780317289	raghavamancho@gmail.com
9.	Sri S. Jaswanth Reddy	Student	Member	9100792870	jaswanthreddy125@gmail.com
10,	Sri Manoj Kumar	Student	Member	9963814166	vwdudvmrsh7@gmail.com
11.	Smt. Mamta Shah	Dy. Manager - Accounts & Finance	Member	8877916657	mamatashah@ssim.ac.in
12.	Smt. Asavari Barpute	Dy. Manager - Personnel	Member	9177771968	asavaribarpute@ssim.ac.in

ANTI-RAGGING SQUAD

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Dr. V. Jayalakshmi	Associate Professor & Program Chair - BIFS	Coordinator	9966727078	jayalakshmi@ssim.ac.in
2	Prof. N.C. Rajyalakshmi	Professor & Program Chair- PGDM	Member	9393332652	rajyalakshmi@ssim.ac.in
3	Prof. K.S.Harish	Professor & Program Chair - Business Analytics	Member	9391114937	profharish@ssim.ac.in
4	Sri. M. Pardhasaradhi	Associate Professor & Coordinator – PGDM Juniors	Member	8639493357	mpardhasaradhi@ssim.ac.in
5	Sri. T. Thiruma Reddy	Assistant Professor & Coordinator- BIFAAS, Marketing (SR) and General (SR)	Member	8688076541	thirumalreddyt@ssim.ac.in
6	Dr. Uma Maheswari	Assistant Professor & Coordinator – Business Analytics	Member	8712805850	maheswarigopinath@ssim.ac.in
7	Smt. Kiranmayi Patel	Assistant Professor & Coordinator – PGDM Seniors	Member	9491883885	kiranmayip@ssim.ac.in
8	Smt. Grace Mani	Assistant Professor	Member	9848385276	grace@ssim.ac.in
9.	Sri Kumar Abhishank	Asst. Manager Hostel Affairs	Member	7008004913	abhishank@ssim.ac.in
10	Ms. Neha Jindal	Student	Member	9505989938	nehajindal079@ssim.ac.in
11	Ms. Jukanti Deeksha	Student	Member	7731952828	jshivadeeksha@gmail.com
12	Sri Jeffin Joy	Student	Member	9032422487	jeffin31898@gmail.com
13	Sri M. Aditya Narayan	Student	Member	9177272078	adimaj5236@gmail.com

Establishment of Internal Complaint Committee (ICC)

ANTI SEXUAL HARASSMENT COMMITTEE / INTERNAL COMPLAINT COMMITTEE:

Establishment of Internal Complaint Committee as per section 4 of Sexual Harassment of women at work place. The cell is required to conduct necessary enquiry about the grievances and counsel the erring students as well as recommend the necessary disciplinary action to the management, wherever necessary. Grievance Redressal Committee for Sexual Harassment is headed by Dr. N C Rajya Lakshmi, PGDM-Program Coordinator and the members are as follows:

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL	GENDER
1	Prof. N.C. Rajyalakshmi	PROFESSOR & PROGRAM CHAIR-PGDM	COORDINATOR	9393332652	rajyalakshmi@ssim.ac.in	FEMALE
2	Dr. V. Jayalakshmi	ASSOCIATE PROFESSOR & PROGRAM CHAIR-BIFS	MEMBER	9966727078	jayalakshmi@ssim.ac.in	FEMALE
3	Smt. K. Grace Mani	TEACHING FACULTY	MEMBER	9848385276	grace@ssim.ac.in	FEMALE
4	Dr. A. Kalyani	TEACHING FACULTY	MEMBER	9866067943	dranumalkalyani@ssim.ac.in	FEMALE
5	Mr. K.N. Srinath	NON TEACHING FACULTY	MEMBER	9849665857	srinath@ssim.c.in	MALE
6	Ms. D. Neha	STUDENT	STUDENT	8885649441	deshapakadollya@gmail.com	FEMALE
7	Sri. Aswini Kumar Mahanty	STUDENT	STUDENT	7978629056	aswinimahanty58@gmail.com	MALE
8	Sri. Akella Surya	STUDENT	STUDENT	9000222775	akellasurya14@gmail.com	MALE
9	Smt. C S Meena	NON TEACHING FACULTY	MEMBER	9542003363	meena@ssim.ac.in	FEMALE

The objectives are:

- To create awareness among students, faculty and other staff about what constitutes sexual harassment and how to be alert to it.
- To educate the person (s) concerned about proper reporting of such an incident when it occurs in the classroom or college premises

The Role of the cell is to provide guidance and counselling in these matters. Student Coordinators/members will be nominated by the faculty from different section of PGDM to represent their class in the anti-sexual harassment cell and they will be the go-to person if any such incident happens in the classroom or campus.

* Establishment of Committee for SC/ ST

COMMITTEE FOR SC/ST

This committee looks into the specific issues relating to SC and ST, as per the constitution.

The following constitute the SC/ST committee of SSIM

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL	CASTE	GENDER
1	Prof. S.F. Chandrasekhar	Professor	Coordinator	9391114937	chandra@ssim.ac.in	OTHER	MALE
2	Prof. N.C. Rajyalakshmi	Professor & Program Chair-PGDM	Member	9393332652	rajyalakshmi@ssim.ac.in	OTHER	FEMALE
3	Prof. K.S. Harish	Professor & Program Chair-Business Analytics	Member	9391114937	profharish@ssim.ac.in	OTHER	MALE
4	Dr. V. Jayalakshmi	Associate Professor & Program Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in	OTHER	FEMALE
5	Dr. Arijit Santikary	Associate Professor	Member	9963713840	arijitsantikary@ssim.ac.in	OTHER	MALE
6	Ms. Gadi Reena	Student	Member	6303344097	reenagadi07@gmail.com	SC	FEMALE
7	Sri. A. Swarna Tej Kumar	Student	Member	8341857719	sanjuswamate@gmail.com	SC	MALE

Institution Industry Cell

Sl. No.	NAME	POSITION	PHONE	EMAIL
1	Dr. S.V. Ramana Rao	Coordinator	9959110061	ramanarao@ssim.ac.in
2	Smt. Grace Mani	Member	9848385276	grace@ssim.ac.in
3	Sri. Rahul Jain	Member	9989191878	rahul@ssim.ac.in
4	Sri. P. Vamsi Krishna	Member	9494872304	vamsikrishna@ssim.ac.in
5	Ms. N. Poomima Nichala	Member	9071323104	poomima2019@ssim.ac.in
6	Sri. R. Shubhanker	Member	8019796737	shubhanker2019@ssim.ac.in
7	Sri. B. Jenny Prashanth	Member	7097003595	jenny2019@ssim.ac.in
8	Sri. G. Gangadhara Sai	Member	9566071732	gangadhara2019@ssim.ac.in
9	Ms. G Bhuvanaswari	Member	9502653094	bhuvanaswari2019@ssim.ac.in
10	Ms. G. Sai Keerthi	Member	7416536309	saikerthi2019@ssim.ac.in
11	Ms. M. Vaishnavi	Member	7794999677	vaishnavi2019@ssim.ac.in
12	Ms. K. Devi Sri Pravallika	Member	8497995841	pravallikak2019@ssim.ac.in
13	Sri. A. Vinay	Member	6300456411	vinay2019@ssim.ac.in
14	Sri. Sana Ulla Khan	Member	8886822529	khansana2019@ssim.ac.in
15	Sri. Arijit Satpathy	Member	7008582752	arijit2019@ssim.ac.in
16	Sri. D. Harish	Member	9912167641	harishd2019@ssim.ac.in

Student Counsellor Committee

Sl. No.	NAME	DESIGNATION	POSITION	PHONE	EMAIL
1	Dr. S.V. Ramana Rao	Director	Coordinator	9959110061	ramanarao@ssim.ac.in
2	Prof. N.C Rajyalakshmi	Professor & Programme Chair- PGDM	Member	9393332652	rajyalakshmi@ssim.ac.in
3	Prof. K.S.Harish	Professor & Programme Chair-Business Analytics	Member	9391114937	profharish@ssim.ac.in
4	Dr. V. Jayalakshmi	Associate Professor & Programme Chair-BIFS	Member	9966727078	jayalakshmi@ssim.ac.in
5	Sri. M. Pardhasaradhi	Associate Professor & Coordinator – PGDM Juniors	Member	8639493357	mpardhasaradhi@ssim.ac.in
6	Sri. T. Thirumal Reddy	Assistant Professor & Coordinator – BIFAAS, Marketing(SR) and General (SR)	Member	8688076541	thirumalreddyt@ssim.ac.in
7	Dr. Uma Maheswari	Assistant Professor & Coordinator – Business Analytics	Member	8712805850	maheswarigopinath@ssim.ac.in
8	Smt. Kiranmayi Patel	Assistant Professor & Coordinator – PGDM Seniors	Member	9491883885	kiranmayip@ssim.ac.in

Internal Quality Assurance Cell (IQAC)

Institute has constituted an eleven member team (including student's) for quality assurance under the guidance of Director, SSIM.

MEMBERS:

1.	Chairperson	Dr. S.V.Ramana Rao, Director
2.	Professor	Dr. N.C.Rajyalakshmi
	Associate Professor	Sri K. Sreehari
	Assistant Professor	Smt. Damandeep Johar
3.	Associate Vice President	Smt. Deepika Sampathy
4.	Chief Finance Officer	Sri K.N. Srinath
5.	Secretary, Association of Health and Hospital Administration (AHHA)	Prof. Mohammad Masood Ahmed
6.	Student	Sri Akella A. Surya, PGDM, Sec-A
7.	Human Resource Director, GVK BIO, Hyderabad	Sri Lakshmipathi Itha
8.	Executive Director, Celkon Mobiles, Hyd	Sri Murali. R
9.	Director- Human Resources CEIPAL Solutions Pvt. Ltd	Ms. Divya Pant
10.	Stakeholder	Sri P.V.R Kameshwar Rao
11.	Coordinator of the IQAC	Dr. V. Annapurna, Associate Professor, Dept. of Finance

Academic Planning Committee:

MEMBERS:

1.	Dr. S.V.Ramana Rao	Director
2.	Dr. N.C. Rajyalakshmi	Professor & Program Chair -PGDM
3.	Dr. V. Jayalakshmi	Associate Professor & Program Chair -BIFS
4.	Dr. K.S. Harish	Professor & Program Chair - Business Analytics
5.	Sri M. Pardhasaradhi	Associate Professor, Coordinator PGDM-Juniors
6.	Dr. Arijit Santikary	Associate Professor, Coordinator PGDM-Seniors
7.	Smt. K. Grace Mani	Assistant Professor, Coordinator-BIFS
8.	Dr. G. Uma Maheswari	Assistant Professor, Coordinator-Business Analytics

Academic Audit Committee :

MEMBERS:

1.	Chairperson	Dr. S.F. Chandra Sekhar, Professor
2.	IQAC Coordinator	Dr. V. Annapurna, Associate Professor
3.	Controller of Examinations	Sri. K. Sree Hari
4.	Chief Finance Officer	Sri. K.N. Srinath
5.	Senior Professor	Dr. M. Anil Ramesh

6. Programmes

- **Name of Programmes approved by AICTE**
 1. Post Graduate Diploma in Management
 2. Post Graduate Diploma in Management
 3. Post Graduate Diploma in Management –Banking Insurance Finance and Services (PGDM-BIFS)
 4. Post Graduate Diploma in Management – Business Analytics
- **Name of the Programs Accredited by AICTE - PGDM**
- **Status of the Accreditation of the courses**

Applied for accreditation of PGDM program on Nov 1, 2019.
- **No. of Courses for which applied for Accreditation : ONE**

POST GRADUATE DIPLOMA OF MANAGEMENT (PGDM)

Status of Accreditation

Sr. No.	Course	2019-20	Name of Accreditation Applied	Status of Accreditation of the Courses
1	PGDM	120	NBA	SAR Submitted & Awaiting for PRT Visit – Feb' 14 th to 16 th , 2020.

Programs Details

Sr. No.	Course	Number of Seats	Duration	Cut off Marks	Fee
1	PGDM	120	24 Months	50% in qualifying exam	Rs.6,50,000
2	PGDM -BIFS	60	24 Months	50% in qualifying exam	Rs.6,50,000
4	PGDM	60	24 Months	50% in qualifying exam	Rs.6,50,000

- **Placements Facilities:** The institute provides placement facilities to the students of all four programs.
- **Campus Placement** in last three years with minimum salary, maximum salary and average salary:

Year	Students Placed	Minimum Salary (Rs. in Lakhs)	Maximum Salary (Rs.in Lakhs)	Average Salary (Rs.in lakhs)
PGDM				
2020-21 (ongoing)	45	3 LPA	7.63 LPA	4.42 LPA
2019-20	80	3.30 LPA	7 LPA	4.46 LPA
2018-19	98	2.22 LPA	10.50 LPA	4.62 LPA
2017-18	86	2.40 LPA	7 LPA	4.25 LPA
2016-17	79	2.20 LPA	5.70 LPA	3.78 LPA
PGDM - BIFAAS				
2020-21 (ongoing)	15	2.71 LPA	6.75 LPA	4.13 LPA
2019-20	42	3 LPA	6.75 LPA	4.73 LPA
2018-19	53	2.25 LPA	6 LPA	4.22 LPA
2017-18	40	2.16 LPA	7 LPA	4.23 LPA
2016-17	53	2.20 LPA	5.65 LPA	3.82 LPA
PGDM-Marketing				
2020-21 (ongoing)	12	4 LPA	5.75 LPA	4.34 LPA
2019-20	29	3.50 LPA	7 LPA	4.72 LPA
2018-19	50	2.50 LPA	10 LPA	4.44 LPA
2017-18	45	2.75 LPA	9.60 LPA	4.15 LPA
2016-17	39	2.16 LPA	5.70 LPA	3.60 LPA

7. Faculty

List of Full Time Faculty Members: (AY 2021-22)

Sl. No.	Name	Unique IDs	Designation	Qualification	Specialization	Work Experience in Years		
						Teaching	Industry	Total
1.	Prof. S.F. Chandra Sekhar	1-484197123	Professor	Ph.D, MSW, MBA	HR	25	6	30
2.	Prof. N.C. Rajyalakshmi	1-484197147	Professor	Ph.D, MBA	Finance	24	2	26
3.	Prof. Pavan Patel	1-484197151	Professor	Ph.D, MIRPM	HRM, Strategic Management, Innovation Management	24	3	27
4.	Prof. S.V. Ramana Rao	1-740685096	Professor	Ph.D, MBA	Finance	26	1	27
5.	Sri K. Sree Hari	1-484197139	Asso. Professor	M.Sc.	IT	30	NIL	30
6.	Prof. K.S. Harish	1-484197143	Professor	Ph.D, MSc	Business Analytics, Statistics, QT OR, BRM, OM	26	1	27
7.	Sri M. Pardhasaradhi	1-484197175	Asso. Professor	M.Com.	Corporate Accounting, Personal Financial Planning	19	7	26
8.	Sri T. Thirumal Reddy	1-484197227	Asst. Professor	PGDBA	Marketing Consumer Behaviour	13	5	18
9.	Sri B. Lohith Kumar	1-484197259	Asst. Professor	MBA	Finance	10	4	14
10.	Dr. V. Annapurna	1-484197291	Asso. Professor	Ph.D, MBA	Finance	24	NIL	24
11.	Dr. Arijit Santikary	1-484197267	Asso. Professor	Ph.D, MBA	Marketing & HR	12	3	15
12.	Dr. V. Jayalakshmi	1-503525531	Asso. Professor	Ph.D, M.COM	Finance, Insurance	23	1	24
13.	Sri Rahul Jain	1-484197215	Asst. Professor	PGDBA	HR	12	1	13
14.	Smt. Damandeep Johar	1-2072737544	Asst. Professor	PGDM	HR	7½	4½	12
15.	Smt. K. Grace Mani	1-2965752145	Asst. Professor	MBA	Marketing	9½	11	19½
16.	Sri T. Subash Tej	1-2939061420	Asst. Professor	MCA	IT	16	1	17
17.	Smt. Kiranmayi Patel	1-2965742627	Asst. Professor	MBA	Finance & Systems	5	2	7
18.	Dr. A. Kalyani	1-4709753984	Asst. Professor	Ph.D, MBA	Operations & Marketing	3	6	9
19.	Dr. G. Uma Maheswari	1-4712857449	Asst. Professor	Ph.D, MBA	HR & Marketing	13	3	16
20.	Mr. B.T. Raghavendra	1-9424166272	Asst. Professor	MBA	Banking	-	8	8
21.	Mr. M. Balanji Reddy	1-9424267106	Asst. Professor	MBA	Finance	10	1	11
22.	Mr. A. Dinesh	1-9425908781	Asst. Professor	MBA	Communications	3	0	3
23.	Mrs. Kumari Smriti	1-9425908845	Asso. Professor	PGDM	Marketing	4	0	4
24.	Mr. Kishor Chandra Sahu	1-9425909008	Asst. Professor	MBA	Marketing	4.8	12.5	17.1
25.	Dr. P. Mathivanan	1-9426118211	Asst. Professor	Ph.D, MBA	Analytics	2	5	7
26.	Dr. A. Sudhakar	1-9437063366	Professor	Ph.D, MBA	Finance	36	0	36
27.	Mr. Mohd. Mushtaq Khan		Asst. Professor	Ph.D., MBA	FINANCE	3	0	3
28.	Mr. Balaji Veju	1-9516673272	Asst. Professor	MA	Economics	6.5	3	9.5
29.	Ms. Pushpa Machani	1-9528173728	Asst. Professor	MBA	Entrepreneurship	11	2	13
30.	Mrs. Shalini James	1-9492525738	Asso. Professor	PGDBA	Project Mgmt.			

- **Permanent Faculty : Student Ratio**

Permanent Faculty = 30
 Student Intake = 600
 Faculty Student Ratio is = 1 : 20

- **Number of Faculty employed and left during the last three years**

Year	No. of Faculty Joined	No. of Faculty Left	Total no. of Faculty
2020-21	9	11	30
2019-20	3	3	30
2018-19	3	1	30

8. Profile of Director / Faculty

Visit below mentioned link for short profile of Director: <https://www.ssim.ac.in/dr-s-v-ramana-rao/>

Visit below mentioned link for short profile of Faculty: <https://www.ssim.ac.in/core-faculty/>

9. Fee

Sl. No.	Course	Number of Seats	Duration	Fee	Hostel Fee (for 2 years)
1	PGDM	120	24 Months	6,50,000/-	1,75,000
2	PGDM	60	24 Months	6,50,000/-	1,75,000/-
2	PGDM (Banking Insurance and Financial Service)	60	24 Months	6,50,000/-	1,75,000/-
3	PGDM (Business Analytics)	60	24 Months	7,50,000/-	1,75,000/-

- Number of Fee Waivers / Scholarship offered - **Not Applicable**
- Number of scholarship offered by the Institution, duration and amount : **Not Applicable**
- Criteria for fee waivers/scholarship: **Not Applicable**

10. Admission

- **Number of seats sanctioned with the year of approval**

Program	Year of Approval	Sanctioned Intake
PGDM	1992	40
PGDM –BIFAAS	2007	60
PGDM –Marketing	2006	60
PGDM – General	2018	60
PGDM	2020	60
PGDM-Business Analytics	2020	60

- Number of Students admitted under various categories each year in the last three years

Program	Sanctioned Intake	2021-22	2020-21	2019-20
PGDM	120	Admission in progress	110	98
PGDM – BIFS	60	Admission in progress	47	42
PGDM – Marketing	60	Not Available	-	22
PGDM - General	60	Not Available	-	19
PGDM	60	Admission in progress	34	-
PGDM-Business Analytics	60	Admission in progress	14	-

11. Admission Procedure

- Mention the admission test being followed, name and address of the Test agency and its URL (web site): CMAT / CAT/XAT/ATMA/ MAT/ TS ICET (State conducted test)
- Test Agency for CMAT – All India Council for Technical Education, Chanderlok Bldg., 7th floor, Janpath, New Delhi – 110001 Tel. No. 022-22828446 email – helpdesk@aicte-india.org (URL – www.aicte-india.org)
- Test Agency for CAT – Indian Institute of Management. Kozhikode IIMK Campus P. O., Kozhikode, Kerala, India, PIN - 673 570 PH: +91-495-2803001 Fax: +91-495-2803010-11 (URL – www.iimk.ac.in) The test is conducted jointly by six Indian Institutes of Management
- Test Agency for XAT – XLRI, Circuit House Area (East), Jamshedpur-831035, Jharkhand (India)Ph.:- +91 - 657 - 398 3333 email - xlwebmaster@xlri.ac.in (URL – www.xlri.ac.in)
- Test Agency for ATMA- Association of Indian Management Schools (AIMS) D No: 6-3-668/10/76, First Floor, Near Sri Kalyana Venkateshwara Temple, Durga Nagar Colony, Punjagutta, Hyderabad – 500082, email-atma.secretariat@gmail.com ,(URL-www.atmaims.com)
- Test Agency for MAT - All India Management Association, 15 Link Road, Lajpat Nagar 3, New Delhi - 110024 Tel. No. 011-47673000 email - mat@aima.in (URL - <http://www.aima.in>)
- Test agency for TS ICET- Telangana State Higher of Education Council- 1st floor, JNTU Masab Tank Campus, Mahaveer Marg, Opp. Mahaveer Hospital, Hyderabad – 500 028, eMail : tscets2017@gmail.com, URL-www.tsicet.nic.in

- Number of seats allotted to different Test Qualified candidate separately
CMAT / XAT/ATMA/ MAT/ CAT /ICET State conducted test

Course Name	CMAT	XAT	ATMA	MAT	TS ICET	Others
Post Graduate Diploma in Management	5	2	2	31	14	90
Post Graduate Diploma in Management – BIFS	1	2	1	12	8	23
Post Graduate Diploma in Management – BA				2	2	12

Student Selection Process for the AY 2020-21

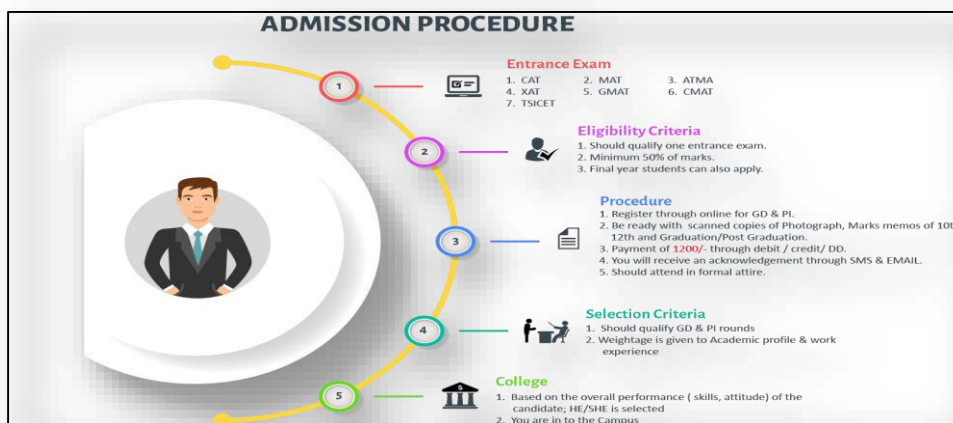


Fig 5.1 SSIM Admission Process

12. Criteria and Weightages for Admission

Cut off for overall test scores or individual sections of the test for the admission process:

During the selection process, aggregate scores (of all entrance exams) are considered and there is no separate sectional cut-offs for short-listing of applicants. 50 percent weight is given for the overall score in the admission process and the merit list is prepared considering score in the Aptitude test, GD, PI, Academics and Work experience.

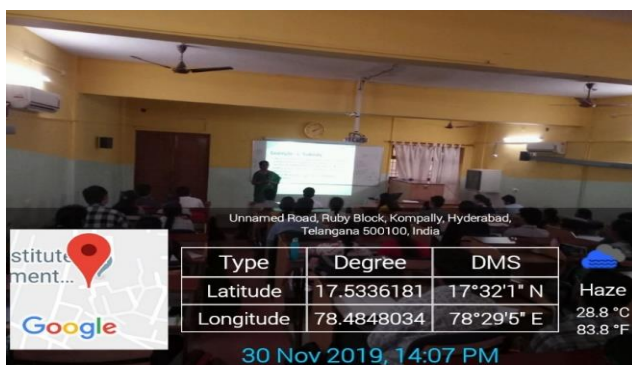
S.No.	Components	Weight ages
01	Scores of Aptitude Test (CAT/XAT/MAT/CMAT/ATMA/GMAT)	50 marks
02	Academic Performance in Degree, 12th Standard and 10th Standard	10 marks
03	Work Experience	05 marks
04	Group Discussion	20 marks
05	Personal Interview	15 marks
	Total	100 marks

13. Information of Infrastructure and Other Resources Available

- Number of classrooms and size of each: 10 (109.72 Sq. Mt Average Carpet Area)
- Number of Tutorial rooms and size of each : 7 (between 31 to 47.28 Sq Mt Carpet Area)
- Number of Computer Centres with capacity of each: 302.8 (with 60 capacity)
- Central Examination facility, Number of rooms and capacity of each: (10 classrooms with the seating capacity of 60 and 7 tutorial rooms with the seating capacity of 25 each)

The following are the details of the classroom and learning facilities available in the campus:

Year	No. of Rooms	Tutorial Rooms	Seminar Hall	English Lab	Computer Lab
2020 – 2021	6	3	1	1	1
2019 – 2020	6	3	1	1	1
2018 – 2019	6	3	1	1	1



PGDM Classrooms with a Capacity of 60 students and ICT facility

- Central Examination Facility, Number of Room and Capacity of each room
- Barrier free Built Environment for disabled and elderly persons: Available
- Facilities for disabled: Lift and Wheel chair are available in the campus for disable. Institute has taken due care for disabled so that they can move around the campus with ease.
- Occupancy Certificate Available
- Hostel Facilities : Separate hostels for boys and girls are available within the campus. 24x7 Internet connectivity is available in the campus

Library

NUMBER OF LIBRARY BOOKS/TITLES/JOURNALS AVAILABLE

BOOKS - NUMBER OF TITLES (PRINT COLLECTION)

Academic Year	Existing	Added	Total
2020 - 21	5837	21	5858
2019 - 20	5661	176	5837
2018 - 19	5510	151	5661
2017 - 18	5368	142	5510

BOOKS - NUMBER OF VOLUMES

Academic Year	Existing	Added	Withdrawal	Total
2020 - 21	37061	NIL	NIL	37061
2019 - 20	35202	1859	NIL	37061
2018 - 19	34937	3823	3558	35202
2017 - 18	31912	3025	NIL	34937

JOURNALS

Academic Year	National	International	Exchange	Newspapers & Magazines
2020 - 21	52	NIL	45	9
2019 - 20	56	15	45	30
2018 - 19	57	10	45	30
2017 - 18	52	13	45	30

ONLINE DATABASES: FOR E-JOURNALS

Academic Year	EBSCO (Business Elite)	J-Gate	DELNET	Open Source
2020 - 21	EBSCO	J-Gate	Delnet	20
2019 - 20	EBSCO	J-Gate	Delnet	20
2018 - 19	EBSCO	J-Gate	Delnet	20
2017 - 18	EBSCO	J-Gate	Delnet	20

E-BOOKS COLLECTION IN LIBRARY ONLINE DATABASES: FOR E-BOOKS

Academic Year	Delnet	EBSCO: e-book collection on Mgt. & Business Books	en.bookfi.net (open source with 22,40,000 Books)	NDL
2020 - 21	Delnet	EBSCO	en.bookfi.net	Ndl
2019 - 20	Delnet	EBSCO	en.bookfi.net	Ndl
2018 - 19	Delnet	EBSCO	en.bookfi.net	Ndl
2017 - 18	Delnet	EBSCO	en.bookfi.net	Ndl

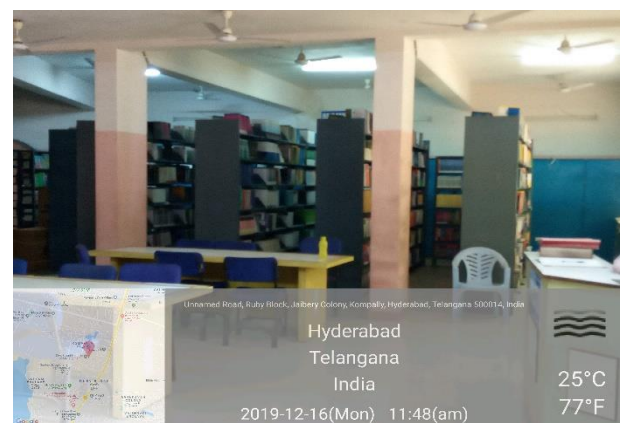
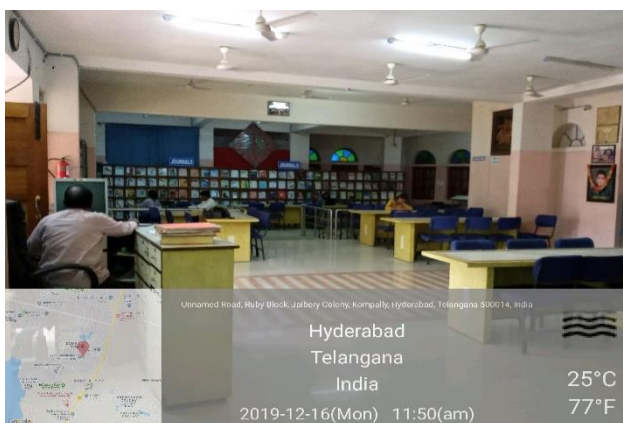
Library Catalogue: OPAC online public Access catalogue

- OPAC provides the access of the SSIM library database.
- OPAC allows the users to know the library collection and status of the library resources.
- OPAC allows the users to search the database by Title, Author, Call number, Accession Number of the Document / Book.
- The user can access SSIM OPAC from any computer connected to the SSIM LAN.
- For SSIM Books Database click on: **10.68.109.1:8080/newgenlibtxt**

A gateway for free access e-journals on Business & management of various Publishers Click on Individual journal title.

LIST OF E-JOURNALS AVAILABLE ONLINE (OPEN SOURCE INTERNATIONAL JOURNALS)

- International Journal of Business and Management <http://www.ccsenet.org/journal/index.php/ijbm>
- International Journal of Management and Business Research <http://www.ijmbr.srbiau.ac.ir/>
- International Journal of Management <http://www.theijm.com/>
- Journal of Management and Marketing Research <http://aabri.com/jmmr.html>
- Asian Journal of Management Sciences <http://www.literatipublishers.com/Journals/index.php?journal=AJMS>
- International Journal of Supply and Operations Management <http://www.ijsom.com/>
- International Journal of Economics Finance and Management Sciences <http://www.sciencepublishinggroup.com/ijefm>
- Journal of Financial Risk Management Scientific research publishing <http://www.scirp.org/journal/ifrm>
- International journal of supply and operations management <http://www.ijsom.com/>
- Journal of operations and supply chain management <http://www.bibliotecadigital.fgv.br/ojs/index.php/joscm>
- Journal of Logistics Management scientific and academic publishing www.sapub.org/journal/archive.aspx?journalid=1089&issueid=2378
- Business and management Journals <http://www.omicsonline.org/business-and-management-journals.php>
- Springer open journals [http://www.springeropen.com/journals#business and management](http://www.springeropen.com/journals#business%20and%20management)
- Journal of Risk and financial management <http://www.mdpi.com/journal/jrfm>



SSIM Library with a capacity of 130 students

Computing Facilities

Internet Bandwidth

THE DETAILS OF INTERNET FACILITY ARE SHOWN IN TABLE BELOW:

Number of servers for Institute	1
Name of the Internet Provider	EXCEL MEDIA
Available Bandwidth	150 MBPS
Access Speed	1:1
Availability of Internet in an exclusive Labs	Yes
Availability in Department and other units	Yes
Institute own Email facility to Faculty/students	Yes
Security/Privacy to Email/Internet Users	Yes - Firewall/Cyberoam

List of Available System Software

SOFTWARE'S AVAILABLE

Sl. No.	Description	Total Quantity
1	MS Windows	100
2	MS Office	300
3	SPSS	10
4	TALLY	1
5	CORAL DRAW	1

INTERNET CONNECTION DETAILS

Sl. No.	Computational Details	No's
1	Internet Bandwidth in MBPS	150
2	Internet Connection Ratio	1:1

LIST OF AVAILABLE SYSTEM SOFTWARE

Sl. No.	System Software's	Users License
1	Windows 10 Pro	250
2	Windows 7 Professional	250
3	Windows 8.1 Professional	250

Major Software packages available

LIST OF AVAILABLE APPLICATION SOFTWARE

Sl. No.	Application Software's	License Type / Qty.
1	Office Professional Plus 2010	250
2	Office Professional Plus 2013	250
3	Office Professional Plus 2016	250
4	Office Professional Plus 2019	250
5	NewGenLib (Library)	Multi User
6	Tally 9.1(Multi User)	Multi User
7	Corel Draw Graphics Suite X6	1 User
8	SPSS Statistics 25.00	10 User
9	OFFICE 365	180

LIST OF AVAILABLE LEARNING TECHNOLOGIES

Sl. No.	Learning Technologies	Quantity
1	Desktop / Laptop(PC)	400
2	Printers	20
3	Sound amplifier	12
4	LCD projector	12
5	Cordless microphone	12
6	Copier	03
7	UPS 15KVA	3
8	LED Displays	6

Entrepreneurship Cell

The objective of Entrepreneurship cell of SSIM is to create an ecosystem that supports innovation and entrepreneurship through the use of available resources and SSIM network. It also has an MOU with Wadhvani Foundation.

- Compliance of the National Academic Depository (NAD), applicable to PGCM / PGDM Institutions and University Departments
- **List of facilities available**
Games & Sports Facilities - Available

Indoor Sports Facilities

- Indoor facilities like Caroms, Chess, and Table Tennis were provided to all the students.
- SAMMELAN – College Sports fest is conducted in all these indoor sport events for both Boys and Girls.
- Multipurpose Gym including treadmill, were arranged to all the students to make the students fit and is provided in all the times.
- Students are encouraged to participate in the sports activities conducted and organized by other colleges and inter college fests in and around city.

Outdoor Sports Facilities

- Cricket, Volley Ball sports facilities were provided to students. All the necessary kits for the sports were provided to the students.
- College Sports ground was utilized for all the outdoor sports. Outside grounds were also hired and leased to conduct the college sports events.

Students are encouraged to participate in the sports activities conducted and organized by other colleges and inter college fests in and around



Indoor Sports Facility to the students for playing Chess, Caroms etc



Outdoor Sports Facility to the students for playing volley ball, cricket etc.

Extra-Curricular Activities

At SSIM, students are encouraged to organize and participate in various management fests organized by various peer institutions. The students also celebrate and appreciate Indian culture and festivals in the campus and hostel. Cultural events include celebration of Independence Day, Ethnic day, festivals like Onam, Holi etc and Farewell to Senior Students.

Soft Skill Development Facilities

In all PGDM Programs, SSIM constantly focuses on grooming students and in preparing them as industry ready. The programs offered by the institute includes courses such as – Managerial communication from term I till term V.

Teaching Learning Process

Curricula and syllabus for each of the programmes as approved by the University : **Not Applicable**

Academic Calendar for PGDM, PGDM-BIFAAS, PGDM-Marketing and PGDM-General : Academic Plan For The Year 2020- 2021

Sl. No.	PARTICULARS	TIME LINES	PARTICULARS	TIME LINES
	First Year		Second Year	
1	Commencement of induction for Juniors	17.08.2020		
2	Closing of Induction	10.10.2020		
3	Trimester 1 Class work commencement	13.10.2020	Commencement of Trimester 4 Class work commencement	24.08.2020
4	Trimester 1 class work ending	05.02.2021	Trimester 4 class work ending	27.11.2020
5	Trimester Mid examinations	23.11.2020	Trimester Mid examinations	07.10.2020
6	Trimester End examinations	08.02.2021	Trimester End examinations	01.12.2020
7	Trimester 2 class work commencement	18.02.2021	Trimester 5 class work commencement	21.12.2020
8	Trimester Mid examinations	18.03.2021	Trimester Mid examinations	03.02.2021
9	Trimester End examinations	22.04.2021	Trimester End examinations	29.03.2021
10	Trimester 3 class work commencement	03.05.2021	Trimester 6 class work commencement	15.04.2021
11	Trimester Mid examinations	17.05.2021	Trimester Mid examinations	05.05.2021
12	Trimester End examinations	27.05.2021	Trimester End examinations	27.05.2021
13	Industry Internship Project (IIP) commencement	31.05.2021		

Academic Time Table with the name of the Faculty members handling the Course (Indicative)

TIME TABLE TERM II & TIME TABLE V

Sl. No	Subject Code	Subject Name	Faculty Name	Credits	Term	Program & Section
1.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-A
2.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-A
3.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-A
4.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-A
5.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-A

6.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-A
7.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-A
8.	1208-R1CG	Book Review Session	Mr. M. Pardhasaradhi	1	II	PGDM-A
9.	1209-R1CG	Social Project	Mr. M. Pardhasaradhi	0.5	II	PGDM-A
10.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-B
11.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-B
12.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-B
13.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-B
14.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-B
15.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-B
16.	1207-R1CG	Managerial Communication - I	Ms. Daman Johar	3	II	PGDM-B
17.	1208-R1CG	Book Review Session	Mr. M Pardhasaradhi	1	II	PGDM-B
18.	1209-R1CG	Social Project	Mr. M Pardhasaradhi	0.5	II	PGDM-B
19.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-C
20.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-C
21.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-C
22.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-C
23.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-C
24.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-C
25.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-C
26.	1208-R1CG	Book Review Session	Mr. M. Pardhasaradhi	1	II	PGDM-C
27.	1209-R1CG	Social Project	Mr. M. Pardhasaradhi	0.5	II	PGDM-C
28.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-D
29.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-D
30.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-D
31.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-D
32.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-D
33.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-D
34.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-D
35.	1208-R1CG	Book Review Session	Mr. M. Pardhasaradhi	1	II	PGDM-D
36.	1209-R1CG	Social Project	Mr. M. Pardhasaradhi	0.5	II	PGDM-D
37.	1201-R1CM	Marketing Management	Mr. T. Thirumal Reddy	3	II	PGDM-BIFS
38.	1202-R1CF	Macro Economics	Mrs. Kumari Smriti	2	II	PGDM-BIFS
39.	1203-R1CF	Corporate Finance -1	Mr. M. Balanji Reddy	2	II	PGDM-BIFS
40.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Dr. P. Mathivanan	2	II	PGDM-BIFS
41.	1205-R1CF	Banking Law and Operations	Mr. B.T. Raghavendra	3	II	PGDM-BIFS
42.	1206-R1CF	Perspectives of Insurance and Risk Management	Dr. V. Jayalakshmi	3	II	PGDM-BIFS

43.	1207-R1CG	Managerial Communication - I	Mr. A. Dinesh	3	II	PGDM-BIFS
44.	1208-R1CG	Book Review Session	Mr. T. Thirumal Reddy	1	II	PGDM-BIFS
45.	1209-R1CG	Social Project	Mr. T. Thirumal Reddy	0.5	II	PGDM-BIFS
46.	1201-R1CF	Corporate Finance	Mr. M. Pardasaradhi	2	II	PGDM-BA
47.	1202-R1CD	Visual Analytics Using Tableau	Mr. K. Sreehari	2	II	PGDM-BA
48.	1203-R1CD	Applied Regression Analysis (Predictive Modelling)	Dr. K.S. Harish	3	II	PGDM-BA
49.	1204-R1CA	Spreadsheet Modelling and Analytics	Mr. B. Lohith Kumar	2	II	PGDM-BA
50.	1205-R1CA	SQL & Data Mining	Mr. Subhash Tej	3	II	PGDM-BA
51.	1206-R1CM	Marketing Management - I	Mr. Kishore Chandra Sahu	2	II	PGDM-BA
52.	1207-R1CG	Managerial Communication - I	Dr. G. Uma Maheswari	3	II	PGDM-BA
53.	1208-R1CG	Book Review Session	Dr. G. Uma Maheswari	1	II	PGDM-BA
54.	1209-R1CG	Social Project	Dr. G. Uma Maheswari	0.5	II	PGDM-BA
55.	2401-R1CG	Entrepreneurship Development	Prof. N.C. Rajyalakshmi	2	V	PGDM,G/M
MAJOR-FINANCE:						
56.	2502-R1MF	Corporate Valuation	Mr. Lohith Kumar	3	V	PGDM,G/M
57.	2503-R1MF	Strategic Financial Management	Mr. D. Sreekanth	3	V	PGDM,G/M
58.	2504-R1MF	Taxation for Managers	Mr. M. Pardhasaradhi	3	V	PGDM,G/M
MAJOR-MARKETING:						
59.	2502-R1MM	Product Policy and Brand Management	Dr. Arijit Santikary	3	V	PGDM,G/M
60.	2503-R1MM	Integrated Marketing Communication	Mrs. K. Grace Mani	3	V	PGDM,G/M
61.	2504-R1MM	B2B Marketing	Mr. T. Thirumal Reddy	3	V	PGDM,G/M
MAJOR-HR:						
62.	2502-R1MH	Compensation Management	Dr. Uma Maheaswari	3	V	PGDM,G/M
63.	2503-R1MH	Human Resource Information Systems	Mr. K Sreehari	3	V	PGDM,G/M
64.	2504-R1MH	Human Resource Analytics	Prof. Pavan Patel	3	V	PGDM,G/M
MINOR-FINANCE:						
65.	2505-R1NF	Personal Financial Planning and Wealth Management	Dr. V Jayalakshmi	3	V	PGDM,G/M
66.	2506-R1NF	Capital Markets	Dr. V Annapurna	3	V	PGDM,G/M
MINOR- MARKETING:						
67.	2505-R1NM	Services Marketing and CRM	Mr. T. Thirumal Reddy	3	V	PGDM,G/M
68.	2506-R1NM	Product Policy and Brand Management	Dr. Arijith Shantikary	3	V	PGDM,G/M
MINOR-HR:						
69.	2505-R1NH	Performance Management	Prof. S F Chandra Sekhar	3	V	PGDM,G/M
70.	2506-R1NH	Compensation Management	Dr. Uma Maheaswari	3	V	PGDM,G/M
MINOR-OPERATIONS:						
71.	2505-R1ND	Total Quality Management	Dr. A Kalyani	3	V	PGDM,G/M
72.	2506-R1ND	Service Operations Management	Dr. A Kalyani	3	V	PGDM,G/M
MINOR-BUSINESS ANALYTICS:						
73.	2505-R1NA	Machine Learning - I	Prof. K S Harish	3	V	PGDM,G/M

74.	2506-R1NA	Machine Learning - II	Mr. Sashidhar	3	V	PGDM,G/M
SECTORAL - BANKING:						
75.	2507-R1SF	Bank Credit Management	Dr. M. Senapathy	3	V	PGDM,G/M
SECTORAL - DIGITAL MARKETING:						
76.	2507-R1SM	Social Media Marketing	Mr. M. Chaithanya	3	V	PGDM,G/M
SECTORAL - RETAIL MANAGEMENT:						
77.	2507-R1SR	Visual Merchandising	Dr. Madhusudhan Kota	3	V	PGDM,G/M
SECTORAL - BUSINESS ANALYTICS:						
78.	2507-R1SD	Predictive Analytics Using R	Prof. K S Harish	3	V	PGDM,G/M
SECTORAL - ENTREPRENEURSHIP:						
79.	2507-R1SG	Family, Small and Social Entrepreneurship	Prof. Pavan Patel	3	V	PGDM,G/M
80.	2508-R2CG	Specialization Project		2	V	PGDM,G/M
81.	2509-R2CG	Article Review Sessions	Dr. Arijit Santikary, Mrs. Daman Johar, Dr. Kalyani, Dr. Umamaheshwari, Prof. Pavan Patel, Mr. Thirumal Reddy	1	V	PGDM,G/M
82.	2501-R2CG	Entrepreneurship Development	Prof. N C Rajyalakshmi	2	V	PGDM-BIFAAS
83.	2502-R2CF	Investment Banking	Mr. Lohith Kumar	3	V	PGDM-BIFAAS
84.	2503-R2CF	Financial Derivatives	Prof. S V Ramana Rao	3	V	PGDM-BIFAAS
85.	2504-R2CF	Taxation for Managers	Mr. M. Pardhasaradhi	3	V	PGDM-BIFAAS
86.	2505-R2CF	Management of Banks	Prof. Anand Pani	3	V	PGDM-BIFAAS
87.	2506-R2CF	Principles of Actuarial Science	Dr. V Jayalakshmi	2	V	PGDM-BIFAAS
88.	2507-R2CF	Management of Financial Services	Dr. V Annapurna	2	V	PGDM-BIFAAS
89.	2508-R2CG	Specialization Project		2	V	PGDM-BIFAAS
90.	2509-R2CG	Article Review Sessions	Dr. V Jayalakshmi, Mr. K. Sreehari	1	V	PGDM-BIFAAS

Teaching Load of each faculty PGDM Courses for the year 2020-2021 with Faculty Allocation

Sl. No	Subject Code	Subject Name	Faculty Name	Credits	Term	Program & Section
1.	1101-R1CG	Principles of Management	Prof. S.F. Chandra Sekhar	2	I	PGDM A,B
2.	1102-R1CF	Micro Economics	Mr. M. Pardhasaradhi	2	I	PGDM A,B
3.	1103-R1CG	Business Environment and Law	Dr. V. Jayalakshmi	3	I	PGDM A,B
4.	1104-R1CF	Financial Reporting, Statements and Analysis	Prof. N.C. Rajyalakshmi	3	I	PGDM A,B
5.	1105-R1CD	Business Statistics and Analytics for Decision Making - I	Prof. K S Harish	2	I	PGDM A,B
6.	1106-R1CD	Information Technology for Managers	Mr. K. Sreehari	2	I	PGDM A,B
7.	1107-R1CG	Indian Ethos & Business Ethics	Dr. Uma Maheswari	1	I	PGDM A,B
8.	1111-R1CG	Business English	Mrs. Damandeep Johar	1	I	PGDM A,B
9.	1101-R1CGB	Management & Organizational Behaviour	Prof. Pavan Patel	3	I	PGDM - BA
10.	1102-R1CFB	Managerial Economics	Mr. B. Lohithkumar	2	I	PGDM - BA

11.	1103-R1CG	Business Environment and Law	Dr. V. Jayalakshmi	3	I	PGDM - BA
12.	1104-R1CF	Financial Reporting, Statements and Analysis	Prof. N.C. Rajyalakshmi	3	I	PGDM - BA
13.	1105-R1CD	Business Statistics and Analytics for Decision Making - I	Prof. K S Harish	2	I	PGDM - BA
14.	1106-R1CD	Information Technology for Managers	Mr. Sreehari K	2	I	PGDM - BA
15.	1107-R1CG	Indian Ethos & Business Ethics	Dr. Uma Maheswari	1	I	PGDM - BA
16.	1111-R1CG	Business English	Mrs. Damandeep Johar	1	I	PGDM - BA
17.	1101-R1BCGB	Management and Organizational Behaviour	Prof. Pavan Patel	3	I	PGDM-BIFS
18.	1102-R1CF	Micro Economics	Mr. M. Pardhasaradhi .	2	I	PGDM-BIFS
19.	1103-R1CG	Business Environment and Law	Dr. V. Jayalakshmi	3	I	PGDM-BIFS
20.	1104-R1CF	Financial Reporting, Statements and Analysis	Prof. N.C. Rajyalakshmi	3	I	PGDM-BIFS
21.	1105-R1CD	Business Statistics and Analytics for Decision Making - I	Prof. K S Harish	2	I	PGDM-BIFS
22.	1106-R1CD	Information Technology for Managers	Mr. Sreehari K	2	I	PGDM-BIFS
23.	1107-R1CG	Indian Ethos & Business Ethics	Dr. Uma Maheswari	1	I	PGDM-BIFS
24.	1111-R1CG	Business English	Mrs. Damandeep Johar	1	I	PGDM-BIFS
25.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-A
26.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-A
27.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-A
28.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-A
29.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-A
30.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-A
31.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-A
32.	1208-R1CG	Book Review Session	Mr. M Pardhasaradhi	1	II	PGDM-A
33.	1209-R1CG	Social Project	Mr. M Pardhasaradhi	0.5	II	PGDM-A
34.	1201-R1CH	Organizational Behaviour	Prof. S .F. Chandrasekhar	2	II	PGDM-B
35.	1202-R1CF	Macro Economics	Prof. N. C. Rajyalakshmi	2	II	PGDM-B
36.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-B
37.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-B
38.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-B
39.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-B
40.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-B
41.	1208-R1CG	Book Review Session	Mr. M Pardhasaradhi	1	II	PGDM-B
42.	1209-R1CG	Social Project	Mr. M Pardhasaradhi	0.5	II	PGDM-B
43.	1201-R1CH	Organizational Behaviour	Prof. S .F. Chandrasekhar	2	II	PGDM-C
44.	1202-R1CF	Macro Economics	Prof. N. C. Rajyalakshmi	2	II	PGDM-C
45.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-C
46.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-C
47.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-C
48.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-C
49.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-C
50.	1208-R1CG	Book Review Session	Mr. M. Pardhasaradhi	1	II	PGDM-C
51.	1209-R1CG	Social Project	Mr. M. Pardhasaradhi	0.5	II	PGDM-C

52.	1201-R1CH	Organizational Behaviour	Prof. S.F. Chandrasekhar	2	II	PGDM-D
53.	1202-R1CF	Macro Economics	Prof. N.C. Rajyalakshmi	2	II	PGDM-D
54.	1203-R1CF	Corporate Finance - I	Mr. M. Balanji Reddy	2	II	PGDM-D
55.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Prof. K.S. Harish	2	II	PGDM-D
56.	1205-R1CD	Management Information System	Mr. T. Subhash Tej	3	II	PGDM-D
57.	1206-R1CM	Marketing Management - I	Dr. Arijit Santikary	2	II	PGDM-D
58.	1207-R1CG	Managerial Communication - I	Mrs. Daman Johar	3	II	PGDM-D
59.	1208-R1CG	Book Review Session	Mr. M. Pardhasaradhi	1	II	PGDM-D
60.	1209-R1CG	Social Project	Mr. M. Pardhasaradhi	0.5	II	PGDM-D
61.	1201-R1CM	Marketing Management	Mr. T. Thirumal Reddy	3	II	PGDM-BIFS
62.	1202-R1CF	Macro Economics	Mrs. Kumari Smriti	2	II	PGDM-BIFS
63.	1203-R1CF	Corporate Finance -1	Mr. Balanji Reddy	2	II	PGDM-BIFS
64.	1204-R1CD	Business Statistics and Analytics for Decision Making - II	Dr. P. Mathivanan	2	II	PGDM-BIFS
65.	1205-R1CF	Banking Law and Operations	Mr. Raghavendra	3	II	PGDM-BIFS
66.	1206-R1CF	Perspectives of Insurance and Risk Management	Dr. V. Jayalakshmi	3	II	PGDM-BIFS
67.	1207-R1CG	Managerial Communication - I	Mr. A. Dinesh	3	II	PGDM-BIFS
68.	1208-R1CG	Book Review Session	Mr. T. Thirumal Reddy	1	II	PGDM-BIFS
69.	1209-R1CG	Social Project	Mr. T. Thirumal Reddy	0.5	II	PGDM-BIFS
70.	1201-R1CF	Corporate Finance	Mr. M. Pardhasaradhi	2	II	PGDM-BA
71.	1202-R1CD	Visual Analytics Using Tableau	Mr. K. Sreehari	2	II	PGDM-BA
72.	1203-R1CD	Applied Regression Analysis (Predictive Modelling)	Prof. K.S. Harish	3	II	PGDM-BA
73.	1204-R1CA	Spreadsheet Modelling and Analytics	Mr. B. Lohith Kumar	2	II	PGDM-BA
74.	1205-R1CA	SQL & Data Mining	Mr. Subhash Tej	3	II	PGDM-BA
75.	1206-R1CM	Marketing Management - I	Mr. Kishore Sahu	2	II	PGDM-BA
76.	1207-R1CG	Managerial Communication - I	Dr. G. Uma Maheswari	3	II	PGDM-BA
77.	1208-R1CG	Book Review Session	Dr. G. Uma Maheswari	1	II	PGDM-BA
78.	1209-R1CG	Social Project	Dr. G. Uma Maheswari	0.5	II	PGDM-BA
79.	2401-R1CG	Strategic Management	Dr. M. Anil Ramesh	3	IV	PGDM-A/B/G/M
MAJOR – FINANCE						
80.	2402-R1MF	Management of Financial Services	Prof. N. C. Rajyalakshmi	3	IV	PGDM-A/B/G/M
81.	2403-R1MF	Investment Analysis and Portfolio Mgmt.	Prof. S.V. Ramana Rao	3	IV	PGDM-A/B/G/M
82.	2404-R1MF	Risk Management and Derivatives	Dr. V. Annapurna	3	IV	PGDM-A/B/G/M
MAJOR – MARKETING						
83.	2402-R1MM	Consumer Behaviour	Mrs. K. Grace Mani	3	IV	PGDM-A/B/G/M
84.	2403-R1MM	Field Sales Management	Dr. Arijit Santikary	3	IV	PGDM-A/B/G/M
85.	2404-R1MM	Services Marketing and CRM	Mr. T. Thirumal Reddy	3	IV	PGDM-A/B/G/M
MAJOR - HUMAN RESOURCE						
86.	2402-R1MH	Human Resource Development	Prof. S.F. Chandra sekhar	3	IV	PGDM-A/B/G/M
87.	2403-R1MH	Industrial Relations and Labor Laws	Dr. G. Uma Maheshwari	3	IV	PGDM-A/B/G/M
88.	2404-R1MH	Performance Management	Prof. Pavan Patel	3	IV	PGDM-A/B/G/M
MINOR – FINANCE						
89.	2405-R1NF	Management of Financial Services	Dr. V. Annapurna	33	IV	PGDM-A/B/G/M
MINOR – MARKETING						

90.	2405-R1NM	Field Sales Management	Mrs. K. Grace Mani	3	IV	PGDM-A/B/G/M
MINOR - HUMAN RESOURCE						
91.	2405-R1NH	Human Resource Development	Dr. G. Umamaheshwari	3	IV	PGDM-A/B/G/M
MINOR - OPERATIONS						
92.	2405-R1ND	Supply Chain Management	Mr. S. Sashidhar	3	IV	PGDM-A/B/G/M
MINOR - BUSINESS ANALYTICS						
93.	2405-R1NA	Visual Analytics	Mr. S. Sashidhar	3	IV	PGDM-A/B/G/M
SECTORAL - BANKING MANAGEMENT						
94.	2406-R1SF	Principles and Practices of Banking	Prof. A. Muralidhar Prasad	3	IV	PGDM-A/B/G/M
DIGITAL MARKETING - PGDM-A/B/G/M						
95.	2406-R1SM	DIGITAL MARKETING	Mr. T. Thirumal Reddy	3	IV	PGDM-A/B/G/M
RETAIL MANAGEMENT						
96.	2406-R1SR	Retail Management	Dr. Arijit Santikary	3	IV	PGDM-A/B/G/M
BUSINESS ANALYTICS						
97.	2406-R1SD	Visual Analytics Using Tableau	Prof. K.S. Harish	3	IV	PGDM-A/B/G/M
ENTREPRENEURSHIP						
98.	2406-R1SG	Innovation Management and Entrepreneurship	Prof. A. Muralidhar Prasad	3	IV	PGDM-A/B/G/M
99.	2407-R1CG	Managerial Communication - III	Mrs. Daman Johar	3	IV	PGDM-A/B/G/M
100.	2408-R1CG	Industry Internship Project		3	IV	PGDM-A/B/G/M
101.	2409-R1CG	Company Review Session	PGDM A: Prof. M. Anil Ramesh & Mrs. Daman J PGDM B: Dr. Arijit Santikary & Mr. S. Sashidhar PGDM C: Dr. K. S. Harish & Mr. K. Sreehari	1	IV	PGDM-A/B/G/M
102.	2401-R1BCG	Strategic Management	Dr. M. Anil Ramesh	3	IV	PGDM-BIFAAS
103.	2402-R1BCF	Investment Analysis and Portfolio Management	Prof. S.V Ramana Rao	3	IV	PGDM-BIFAAS
104.	2403-R1BCF	Financial Modelling	Mr. Lohit Kumar	3	IV	PGDM-BIFAAS
105.	2404-R1BCF	Risk and Treasury Management	Dr. A. Murlidhar Prasad	3	IV	PGDM-BIFAAS
106.	2405-R1BCF	Management of Insurance Operations	Dr. V. Jayalaxmi	3	IV	PGDM-BIFAAS
107.	2406-R1BCF	Personal Financial Planning and Wealth Management	Mr. M. Pardha Saradhi	3	IV	PGDM-BIFAAS
108.	2407-R1BCG	Managerial Communication - III	Ms. Damandeep Johar	3	IV	PGDM-BIFAAS
109.	2408-R1BCG	Industry Internship Project		3	IV	PGDM-BIFAAS
110.	2409-R1BCG	Company Review Session	Prof. Pavan Patel & Mr. T. Thirumal Reddy	1	IV	PGDM-BIFAAS
111.	2401-R1CG	Entrepreneurship Development	Prof. N C Rajyalakshmi	2	V	PGDM,G/M
MAJOR - FINANCE:						
112.	2502-R1MF	Corporate Valuation	Prof. Lohith Kumar	3	V	PGDM,G/M
113.	2503-R1MF	Strategic Financial Management	Mr. D Sreekanth (External 11.00 to 12.15)	3	V	PGDM,G/M
114.	2504-R1MF	Taxation for Managers	Mr. M. Pardhasaradhi	3	V	PGDM,G/M
MAJOR - MARKETING:						
115.	2502-R1MM	Product Policy and Brand Management	Dr. Arijit Santikary	3	V	PGDM,G/M
116.	2503-R1MM	Integrated Marketing Communication	Mrs. K. Grace Mani	3	V	PGDM,G/M
117.	2504-R1MM	B2B Marketing	Mr. T. Thirumal Reddy	3	V	PGDM,G/M
MAJOR - HR:						
118.	2502-R1MH	Compensation Management	Dr. Uma Maheaswari	3	V	PGDM,G/M

119.	2503-R1MH	Human Resource Information Systems	Mr. K Sreehari	3	V	PGDM,G/M
120.	2504-R1MH	Human Resource Analytics	Prof. Pavan Patel	3	V	PGDM,G/M
MINOR - FINANCE:						
121.	2505-R1NF	Personal Financial Planning and Wealth Management	Dr. V Jayalakshmi	3	V	PGDM,G/M
122.	2506-R1NF	Capital Markets	Dr. V Annapurna	3	V	PGDM,G/M
MINOR -MARKETING:						
123.	2505-R1NM	Services Marketing and CRM	Mr. T. Thirumal Reddy	3	V	PGDM,G/M
124.	2506-R1NM	Product Policy and Brand Management	Mr. Arijit Santikary	3	V	PGDM,G/M
MINOR - HR:						
125.	2505-R1NH	Performance Management	Prof. S.F. Chandra Sekhar	3	V	PGDM,G/M
126.	2506-R1NH	Compensation Management	Dr. Uma Maheaswari	3	V	PGDM,G/M
MINOR - OPERATIONS:						
127.	2505-R1ND	Total Quality Management	Dr. A Kalyani	3	V	PGDM,G/M
128.	2506-R1ND	Service Operations Management	Dr. A Kalyani	3	V	PGDM,G/M
MINOR - BUSINESS ANALYTICS:						
129.	2505-R1NA	Machine Learning - I	Prof. K S Harish	3	V	PGDM,G/M
130.	2506-R1NA	Machine Learning - II	Mr. Sashidhar	3	V	PGDM,G/M
SECTORAL - BANKING:						
131.	2507-R1SF	Bank Credit Management	Dr. M Senapathy	3	V	PGDM,G/M
SECTORAL - DIGITAL MARKETING:						
132.	2507-R1SM	Social Media Marketing	Mr. M. Chaithanya	3	V	PGDM,G/M
SECTORAL - RETAIL MANAGEMENT:						
133.	2507-R1SR	Visual Merchandising	Dr. Madhusudhan Kota	3	V	PGDM,G/M
SECTORAL - BUSINESS ANALYTICS:						
134.	2507-R1SD	Predictive Analytics Using R	Prof. K S Harish	3	V	PGDM,G/M
SECTORAL - ENTREPRENEURSHIP:						
135.	2507-R1SG	Family, Small and Social Entrepreneurship	Prof. Pavan Patel	3	V	PGDM,G/M
136.	2508-R2CG	Specialization Project		2	V	PGDM,G/M
137.	2509-R2CG	Article Review Session	Dr. Arijit Santikary, Mrs. Daman Johar, Dr. Kalyani, Dr. Umamaheshwari, Prof. Pavan Patel, Mr. Thirumal Reddy	1	V	PGDM,G/M
138.	2501-R2CG	Entrepreneurship Development	Prof. N C Rajyalakshmi	2	V	PGDM-BIFAAS
139.	2502-R2CF	Investment Banking	Mr. Lohith Kumar	3	V	PGDM-BIFAAS
140.	2503-R2CF	Financial Derivatives	Prof. S V Ramana Rao	3	V	PGDM-BIFAAS
141.	2504-R2CF	Taxation for Managers	Mr. M. Pardhasaradhi	3	V	PGDM-BIFAAS
142.	2505-R2CF	Management of Banks	Prof. Anand Pani	3	V	PGDM-BIFAAS
143.	2506-R2CF	Principles of Actuarial Science	Dr. V Jayalakshmi	2	V	PGDM-BIFAAS
144.	2507-R2CF	Management of Financial Services	Dr. V Annapurna	2	V	PGDM-BIFAAS
145.	2509-R2CG	Article Review Sessions	Dr. V Jayalakshmi	1	V	PGDM-BIFAAS
146.	2601-R2CG	Project Management	Dr. Shalini James	2	VI	PGDM / Marketing/General
147.	2602-R2CG	International Business	Dr. Balaji Vejju	3	VI	PGDM / Marketing/General
148.	2603-R2CG	Corporate Governance & Sustainability	Ms. M. Pushpa	2	VI	PGDM / Marketing/General
149.	2601-R2CG	Project Management	Dr. Shalini James	2	VI	PGDM-BIFAAS

150.	2602-R2CF	International Business	Mr. Pardhasaradhi Madasu	2	VI	PGDM - BIFAAS
151.	2603-R2CG	Corporate Governance & Sustainability	Ms. M. Pushpa	2	VI	PGDM - BIFAAS

INTERNAL CONTINUOUS EVALUATION SYSTEM AND PLACE:

Evaluation of student performance for continuous improvement

The evaluation of student performance for continuous improvement comprises of various components such as assignments, quizzes, projects etc. These components are used to measure effectively the learnings of the students based on the course requirement. For every Course, the assessments components can be categorised into Internal and End Term evaluation components. The internal components comprise of Continuous Internal Evaluation (CIE), Midterm examination and marks for attendance for encouraging regular attendance of students to the class. It is mandatory for the faculty to evaluate the performance of the student continuously throughout the trimester using the following evaluation methods:

Components of Internal Assessment Method

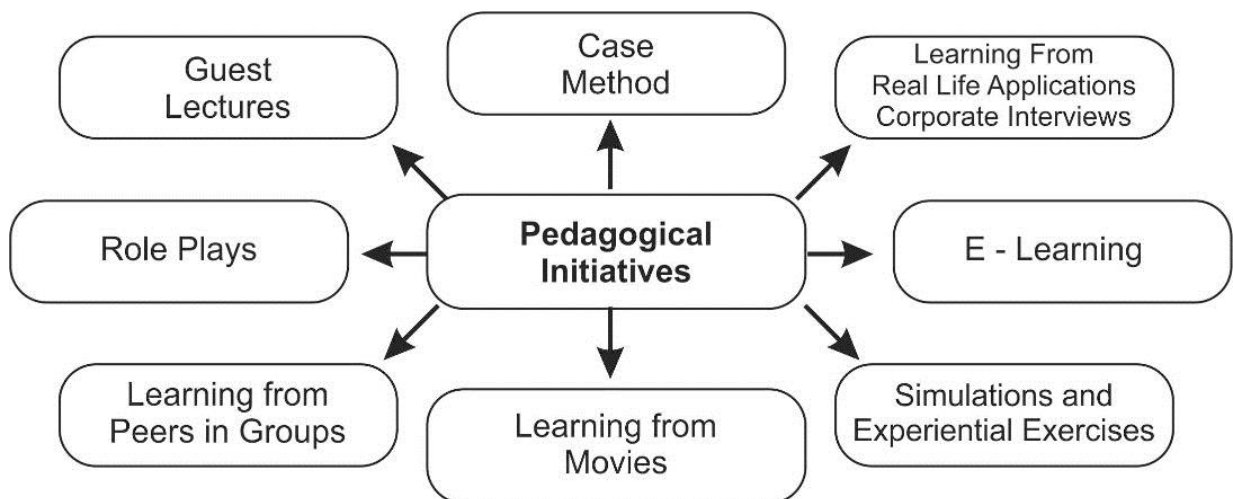
- I. Continuous Internal Evaluation Components (CIE) comprising of
 - o Assignments
 - o Quizzes
 - o Projects
 - o Presentations
 - o Case Studies
 - o Role Plays
- II. Mid Term Examinations

Faculty can choose one or more methods of assessment stated above in addition to the 'End Term Examination' which is compulsory for all the students. The continuous assessment during the term as stated above and the term end examination will carry marks in 50%:50% proportion.

Pedagogical Initiatives & Practices

At SSIM the faculty members use various Pedagogical tools to improve the quality of teaching and assurance of learning. Below mentioned are few of the tools being used by the faculty members

Instructional Methods and Pedagogical Initiatives at SSIM



16. Enrolment of Students in the last 3 years

ENROLMENT OF STUDENTS IN THE LAST 3 YEARS

Sl. No.	Academic Year	Program	Sanctioned Intake	Actual Enrolments
1	2020-21	PGDM	120	110
		PGDM - BIFS	60	47
		PGDM	60	34
		PGDM - BA	60	14
2	2019-20	PGDM	120	98
		PGDM - BIFAAS	60	42
		PGDM - Marketing	60	22
		PGDM - General	60	19
3	2018-19	PGDM	120	117
		PGDM - BIFAAS	60	60
		PGDM - Marketing	60	49
		PGDM - General	60	59

17. List of Research Projects/Consultancy Works :

Details of Consultancy Assignments of the institution are furnished below:

Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS) and Telangana Social Welfare Residential Educational Institution Society (TSWREIS) have floated a tender for IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination practice tests to intermediate students. SSIM has got the prestigious consultancy project from the TTWREIS & TSWREIS, Telangana State (TS) Government.

Following are the details of Source of Consultancy, Nature of Consultancy and Funding amount and stage of consultancy.

S.No	AY	Source of Consultancy	Nature of Consultancy	Funding Amount	Status of Consultancy
1	2021-22	National Institute of Rural Development	Data Collection from MSME's	Rs.24,000/-	In progress
2	2021-22	Dhanush Infotech	Go To Market Strategy for Dhanush Samvaad	-	In progress
3.	2020-21	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 22,42,094	Completed
4.	2019-20	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 27,14,400/-	Completed
5.	2018-19	GURUKULAM, Telangana Tribal Welfare Residential Educational Institution Society (TTWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 10,36,800/-	Completed
6.	2017-18	Telangana Social Welfare Residential Educational Institution Society (TSWREIS), TS	IIT-JEE/NEET/EAMCET online assessment for mains and advanced examination	Rs. 4,72,800/-	Completed

- **Industry Linkage : Yes**

LoA and Subsequent EoA till the current Academic Year

Visit for approval letters https://www.ssim.ac.in/uploads/AICTE_Approval_1992_2020_All_Years1.pdf

Accounted audited statement for the last three years:

Visit for Balance Sheet : <https://ssim.ac.in/wp-content/uploads/committee/SSIM-balance-sheet-3-years-2020-to-2018.pdf>

Best Practices adopted, if any

SSIM'S BEST PRACTICES

The following are the best practices followed at SSIM for the development of our Management Graduates:

1. Induction Programme
2. Inputs from Industry
3. Project based learning
4. Outcome based education
5. Experiential Learning and Social Project
6. Entrepreneurship orientation through E-Cell
7. Association with bodies like HMA
8. Managerial Competency Development
9. Term end viva with corporates
10. Class room to corporate training sessions
11. CFP, BRS, CRS, ARS etc
12. Workshops on Specific areas.